

CREATIVE POTENTIAL

Hackney Wick and Fish Island



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Introduction

The social cultural and economic ecology of a place is as fragile as any other ecology. In March and April 2009 muf architecture/art commissioned by DFL -mapped the activities and businesses of Hackney Wick. We uncovered both significant activity but also the negative repercussions of the presence of the Olympic site namely landlords unwilling to give artists and businesses (creative and otherwise) sufficiently long leases and businesses who had either left or were planning to leave.

Although art practise and creative industries can be found throughout the boroughs, Hackney Wick and Fish Island is one of the areas where there is both a historic and still flourishing arts community-alongside Bow, Whitechapel Dalston and Homerton. It is an arts community, which co-existed with both complementary and parallel industries in particular the printing industry but also other businesses such as building material suppliers and some specialist arts businesses. Although profoundly affected by a number of factors connected to the Olympics there are still both sufficient numbers of studios, infrastructure and businesses to allow for a model for growth in Hackney Wick, which draws and builds on the existing assets of what is there. These existing assets extend to the typology of street, yard and canal frontage, these could be amplified as a network of routes and animated public and semi public spaces which could sit along the very different figure ground of the Olympic site-in both its games and post games guise.

The mapping exercise suggests that there could be another narrative for the Olympic site, one where the cluster of creative industries is nurtured on Hackney Wick and the Northern end of Fish Island as a precursor and to attract interest in the Olympic site. There are international precedents for interventions to protect creative activity-examples include the requirements for new developments to include 15% of studios in certain areas of Boston and the atelier -lodgments of Paris. Moves such as this have a two-fold function they attract additional investment and activity to an area in the short term but they also guard against the future flattening effects of regeneration when an area becomes victim of its own success.

Next steps=mapping the existing / mapping the possible.

There exists the potential to nurture organisations which host creative activity whilst delivering wider regeneration benefits through educational programmes, cultural programming or investment in innovation and support for the creative industries. As part of this mapping exercise we have had initial conversations with Space, the Barbican and the Shoreditch Trust. Space studios have a very clear idea of how they could consolidate and extend the part they play either alone or as part of a consortium. The Barbican are interested in exploring how they might further develop their existing initiatives in East London from for example hosting a satellite space whether temporary or permanent but also rehearsal spaces, for example currently they offer rehearsal spaces to Stratford East theatre in EC2.

VALUE WHAT IS THERE

Creative industries in Hackney Wick and Fish island

Arts and creative industries in Hackney Wick and Fish Island?

The scale and clusters of studio buildings are unique to Hackney Wick and Fish Island.

Different buildings have very different tenures and so more or less stable populations.

These are examples of creative practitioners per studio composite.



Eastway Laundry Studios

18 Studio Spaces

Eastway Community Centre
Library, cultural group meetings, sport activities



Oslo House

100 Studio Spaces

Sweet Love

Cafe/ film magazine

Dandelion & Burdock

Illustration, graphic design + moving
Image service

Tiktaa

Video production



Ellis Architects

Architecture

James Hague

Artist / Exhibition space



Liquid Studios

20 Studio Spaces

Piebble.com

Design Consultants

Tania Stanic

Artist/photographer

Pheips Transport

Couriers and distribution



Cell Projects Space studios

47 Studio Spaces

Cell Projects Space

Art Studio Spaces

Will Willmore

Sculptor

H Fashions

Furniture and textiles design

Daro Factors Ltd

Home Interiors

Netuxo

Maryland Studios within Daro works



13 Art Working Studio Spaces

Neil Weerdmeester

Artist



Wallis Studios within Daro works

11 Art Working Studio Spaces

Will Whitmore

Sculptor / Artist



Main yard studios

8 Art Studio Spaces (let out on short leases)

Wallis Gallery

Exhibition space

Building is currently empty



Mother Studios

48 Work Spaces

The Elevator Gallery

Exhibition Space

Dolphin Print

Fresh Farm Catering

Mr. Bagel's Factory

RA Autos

Green Car Services

Pheips Garage Service

Live Work



92 Whitepost Lane Studios

75 Art Studio Spaces

The Schwartz Gallery

Exhibition Spaces



Roach Road

25 Work studio spaces

Counters Cafe

Cafe/ artist

Brick Palace Studios

Art Studio Spaces

Ritz Camera

Photo and Video Production

Carlton Shoes Export/Import

Tower Hamlet Consultants

European Consulting

Hanse Venture Capital

Roach Rd

E3 2PA



Victoria Wharf studios

Part of Percy Dalton's Peanuts Co

15 Studio Spaces (Comprising of 3

buildings on the site)

Stour Rd

E3 2NR



Alpha Works

12 Studio Spaces

Building is currently empty

Smeed Rd

E3 2NR



The Old Peanut Factory

Part of the Percy Dalton's Peanuts Co.

30 Art studio spaces

Decima Gallery

Exhibition Space

Hackney Wicked

Art Festival Studio

Telegramme

Graphic design Studio

Eyeltrap

Fashion Photography

Elizabeth Fraiberg

Professional photography

Peanut Studio

Photo and Video

Luciano Cismondi

Photography

Smeed Rd

E3 2NR



Bridget Riley Studios

Part of Percy Dalton's Peanuts Co.

Bridget Riley Studios *TATE magazine no.6

37 Art Studio Spaces

Mary Katrantzou

Fashion Designer

Designer Leather Jackets

Fashion Studio

Design my World

Interior Design

General Pattern

Printers

Ceramic Artists - Keith Redhead

Ceramic artist

Space 44

Exhibition Space

Alefs in Wonderland

Calligraphy Studio

Vision in Art

Art Allocation Studio

Climate Camp UK Workshop

KT & Paul Textile Printing

GMA Coloumet Ltd Printers

White Print

MAM Print

General Pattern Print Studio

Big Screen Print Studio

Smeed Rd

E3 2NR



41 Dace Road Studios

Also let out by manager of Percy Dalton's Peanuts Co.

40 Studio Spaces

Blutex

Printers

Offmeck

Dace Road

E3 2N



Britannia Works

Britannia Works - part of Percy Dalton's Peanuts

55 Art Studio Spaces

20 Live/work studios

12 Live/work studios

4 Work spaces (also known as the letting agency)

Dace Rd

E3 2NQ



Rock Paper Scissors

Playground consultants

Freestyle of London

Sofa Design & Production

Pin Up Productions

Set Design

Voluntary Design and Build

Design for philanthropy

Benjys Delivered Catering

London Leather

Crown Close

Gizzard Recordings

Rehearsal & Recording Studio

Tower Engraving

Engraving Studio

Studio Tone LTD.

Engraving Studio

OT printers.

Printers

Old ford printers

Printers

Wyndeham Graphics Ltd

Photocopying Services

Colour Factory

Photocopying, printing, design

Design & print

Photocopying, Printing, Designing

Unit 1

E3 2JQ

Unit 5

E3 2JQ

Unit 6-8

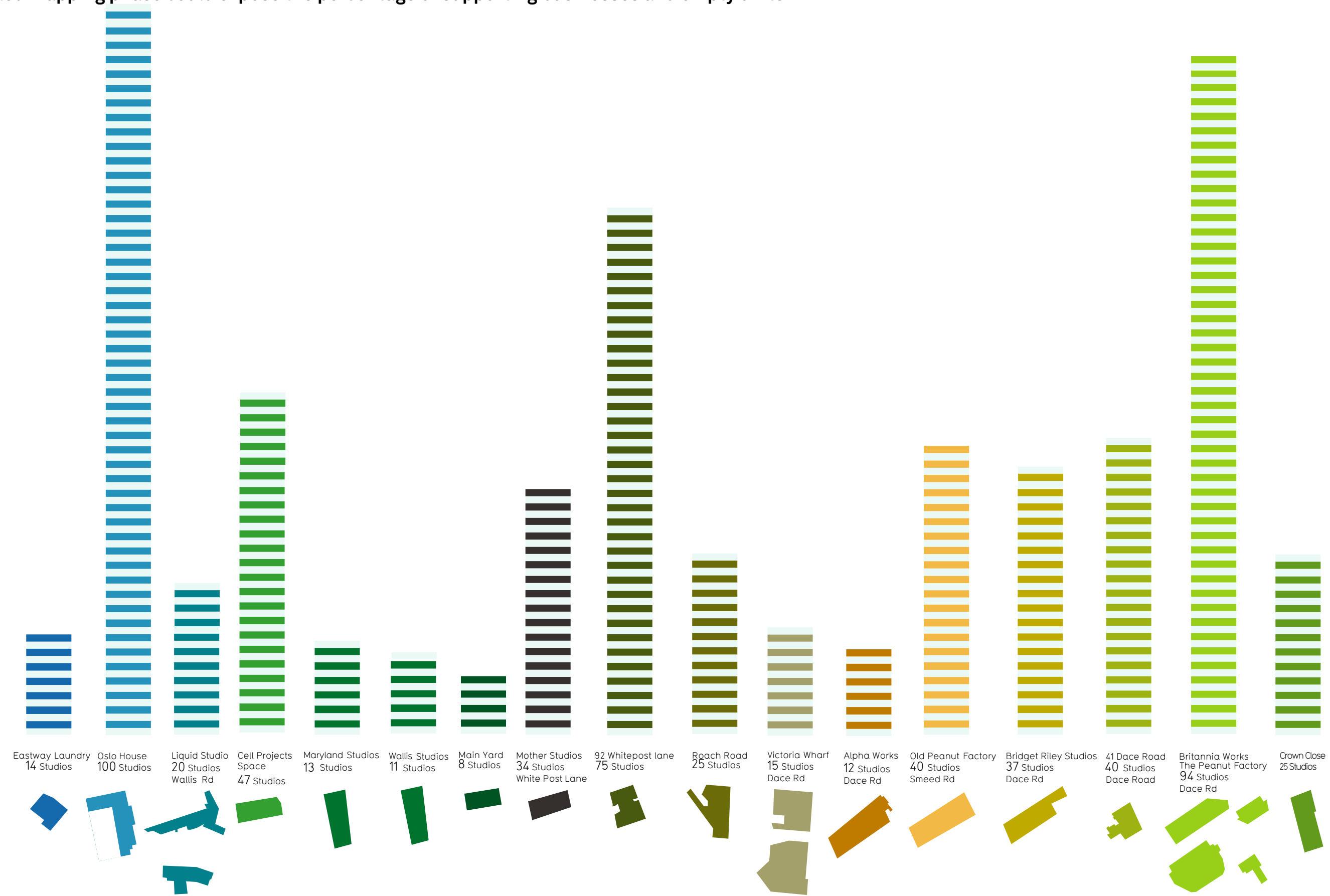
E3 2JQ



VALUE WHAT IS THERE

610 Studios in Hackney Wick and Fish Island

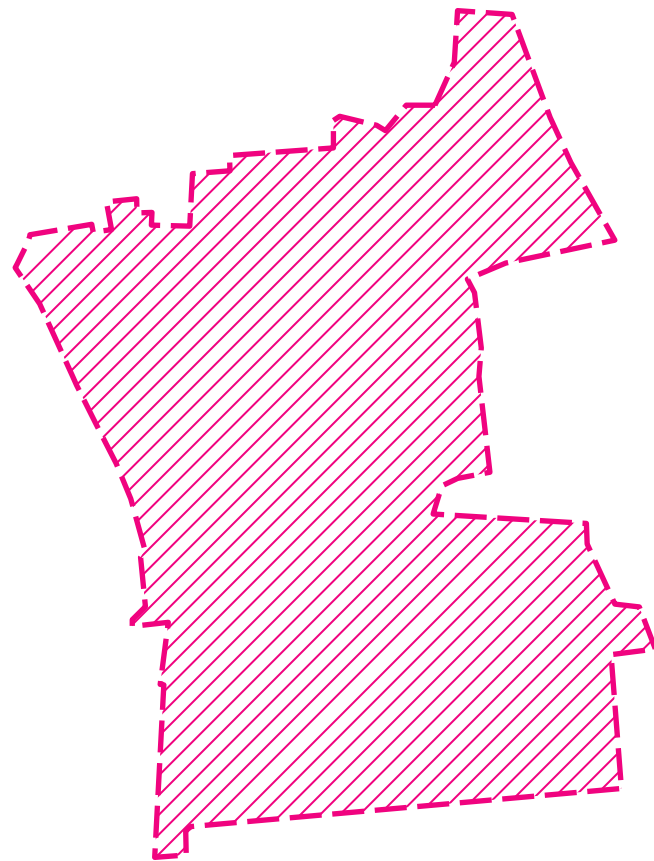
This is the minimum number of studios (including live/work) offered in HW according to 1on1 interviews with studio managers and artists. The studio spaces are not only occupied by creative practitioners such as designers, artists & galleries but also by a variety of supporting businesses from printers to financial consultants. A more detailed mapping phase could expose the percentage of supporting businesses and empty units.



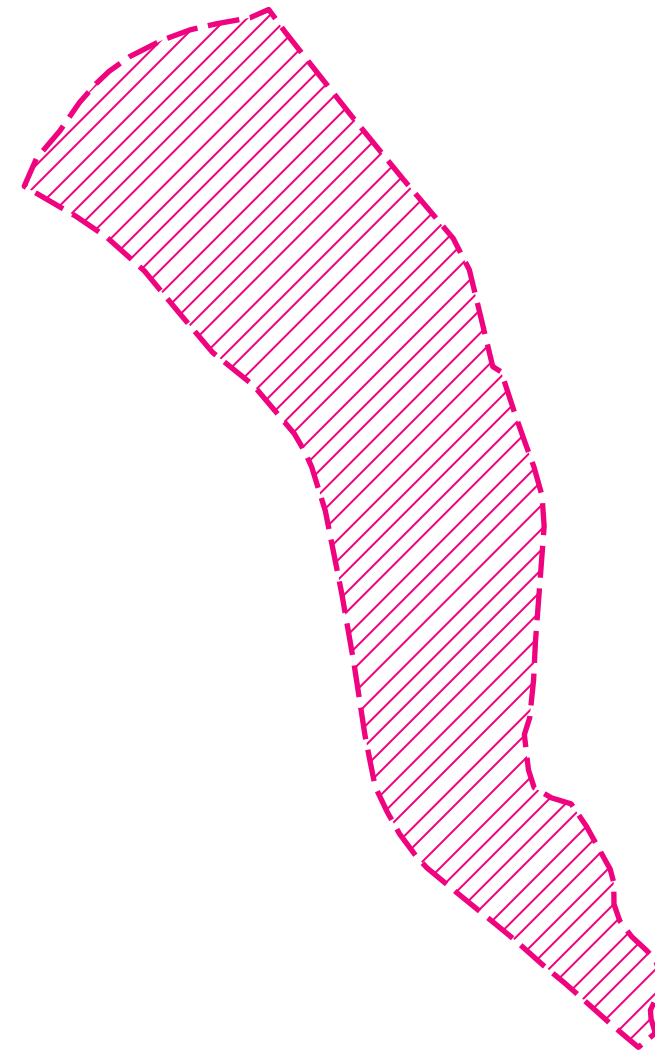
VALUE WHAT IS THERE

Dalston and Hackney Wick and Fish Island

Comparisons can be made between the studio provision of Dalston and Hackney Wick and Fish Island.



creative industries no. 300
(counted to date)

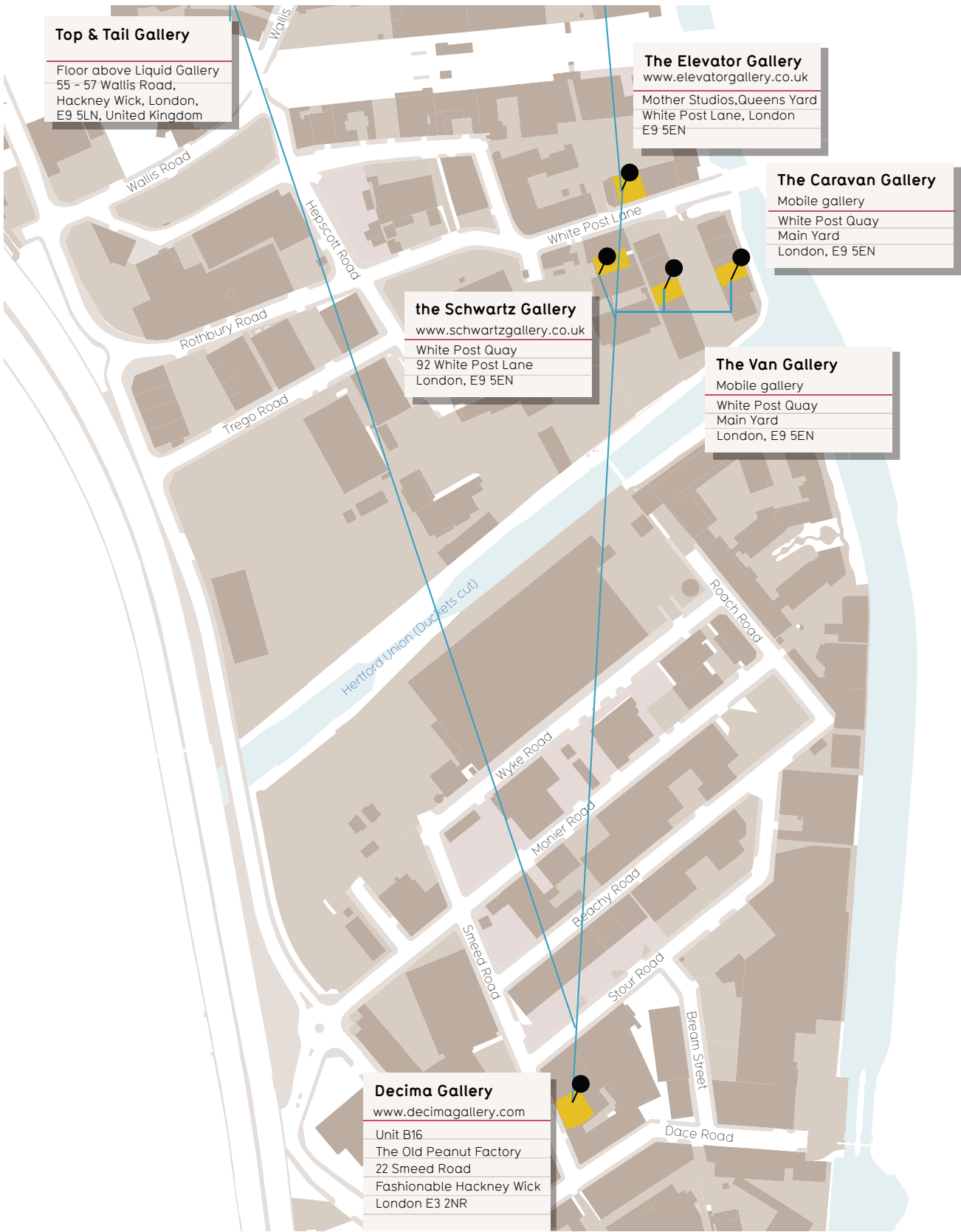


studios available no. 610
(counted to date)

VALUE WHAT IS THERE

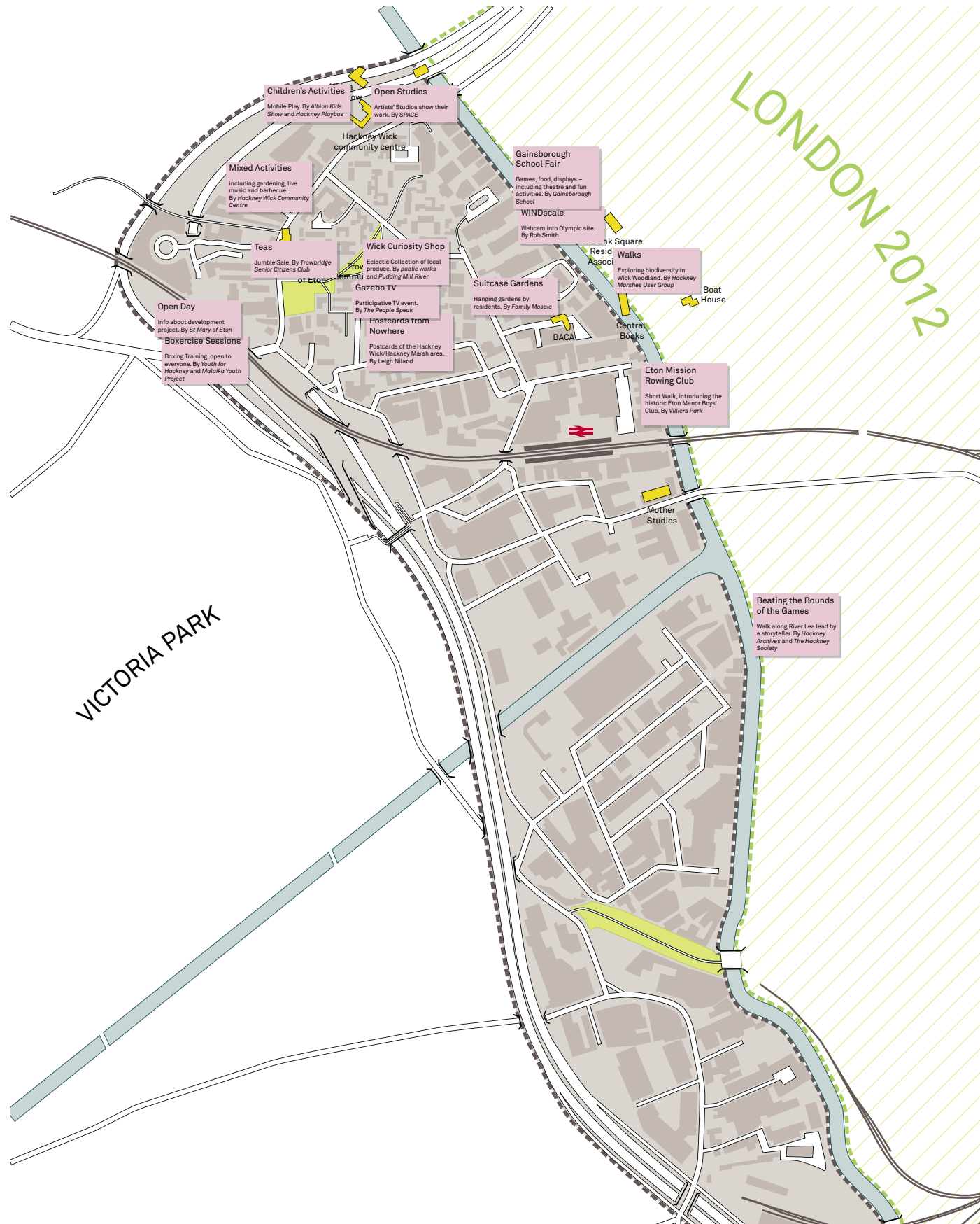
Galleries in Hackney Wick and Fish Island

Some of the studio buildings house galleries, which draw visitors to the area; they are linked through joint shows and shared marketing.



VALUE WHAT IS THERE

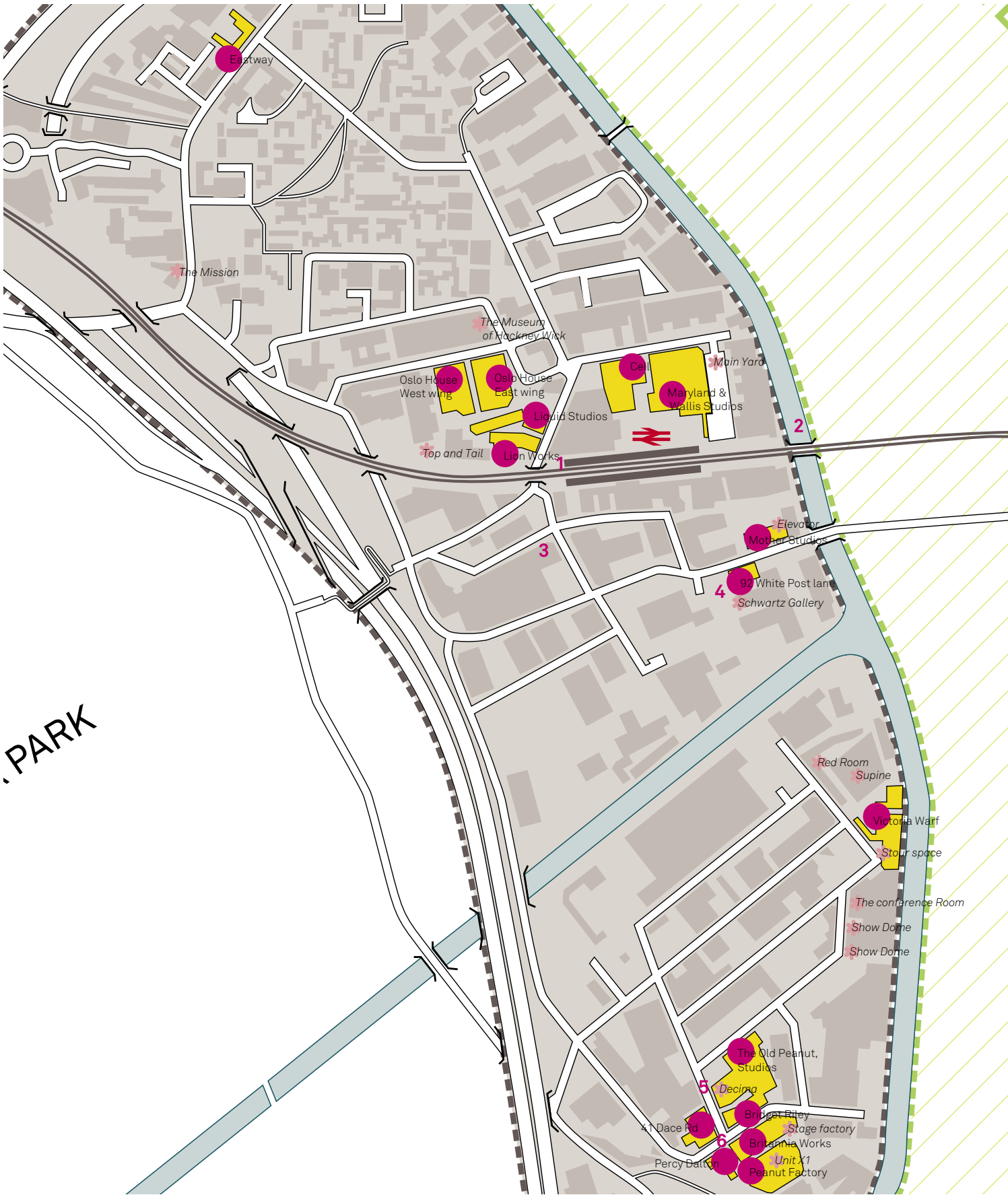
Events taking place during Hackney Wick Festival 2008



The Hackney Wick festival organised by Space Studios and the Wick Coalition is one example of how the arts and residential communities of Hackney Wick have come together—it follows a long history of site-specific arts events in the area. It both attracted visitors to the area but also established new partnerships, some of which have continued. Family Mosaic one of the partners gave the festival equal billing to Victoria Park as a reason to buy a flat in one of their developments.

VALUE WHAT IS THERE

Events taking place during Hackney Wicked Festival 2009



Events

General, non specific or secret locations:

- 1 Laura May Lewis iconic Hollywick sign
- 2 Coracle Regatta
- 3 Ashes and Diamonds theatre group
- 4 Live Jam Graffiti Artists
- 5 The Hive Cabaret
- 6 Fish Island Street Party
- 7 Live bands @ counter café
- Tangent art projects outside installations 10 Artists
- Dave Notarius Art Scream (Van Gallery)
- Performance Opening night
- Sunday BBQ
- The Burning of the wicker man secret location
- Simon Oulds, watercolour challenge

VALUE WHAT IS THERE

Public Face of Hackney Wick and Fish Island

Active street frontages are the exception rather than the rule, buildings open into yards more often than they open into the street. There are some new enterprises opening but most are on very short leases.



Old Ford Lock



Local Shop, Roach Road



Coffee Shop, Roach Road



Elevator Gallery, White Post Lane



Bagel Shop, Hepscoth Road



Food Shop, Wallis Road



Cafe, Chapman Road



Turkish cafe, Felstead Street



Cafe, Felstead Street



Coffee Shop, Prince Edward Road



Transportable Burger takeaway, Prince Edward Road



Mobile Food Stall, Prince Edward Road

VALUE WHAT IS THERE

View in, Hackney Wick and Fish Island

The existing typology of yard and framed vista could inform new developments.



Yard , Roach Road



Studios, Smeed Road



Studios, Smeed Road



Yard, Dace Road



Old Ford Lock, Dace road



Derelict steel structure, facing the canal on Dace Road



View from Monier Road towards the Olympic Site



View from Greenway



Greenway staircase, Dace Road



Warehouse, Dace Road



Yard entrance, Dace Road



Old Ford Lock



Cafe, Chapman Road



Warehouse, Felstead Street



Yard, White Post Lane



View from White Post Lane towards Olympic site



Yard, Wallis Street

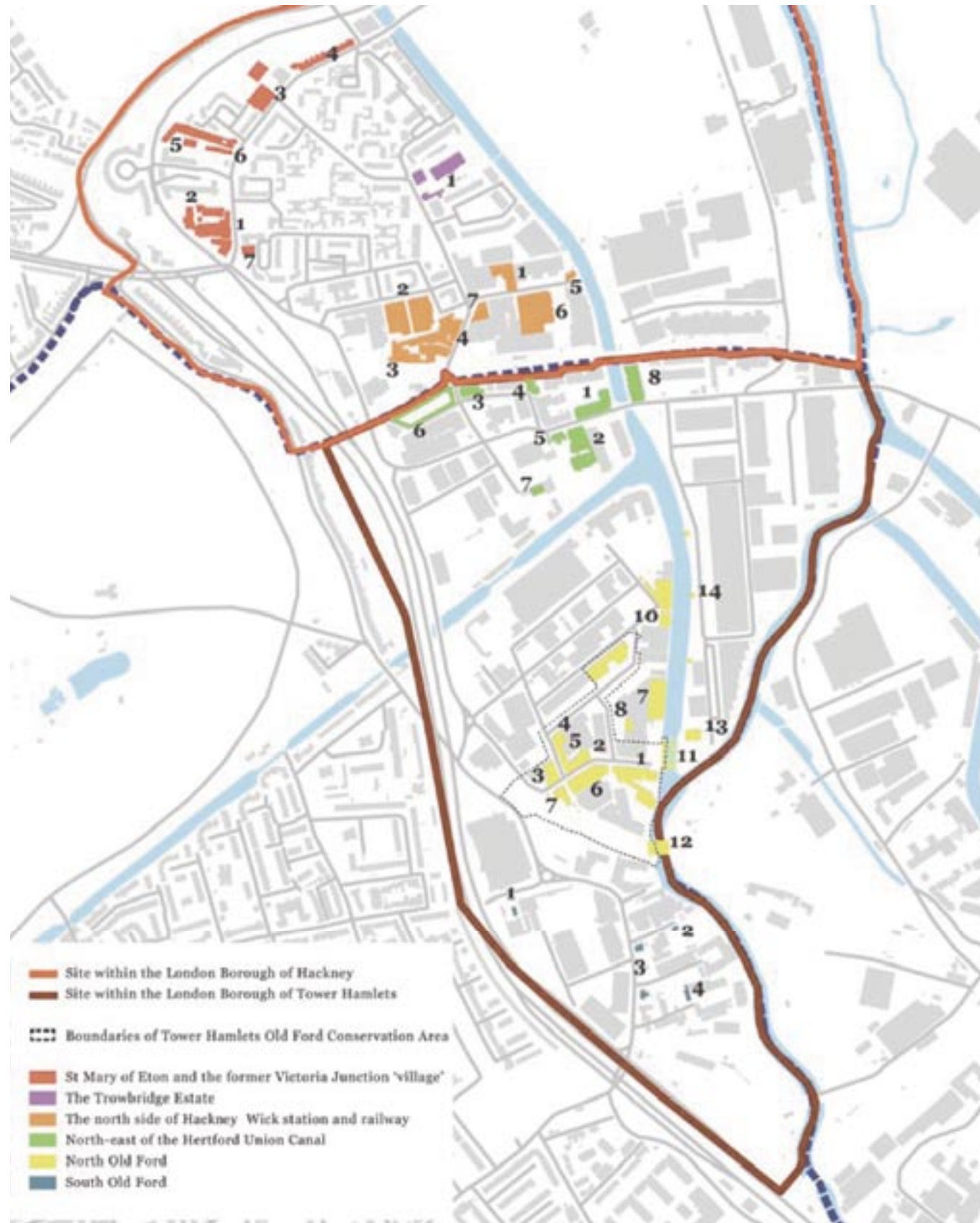


Duckets cut

VALUE WHAT IS THERE

Creative industries and conservation areas in HW and FI

There is a coincidence between conservation area and studio spaces.



VALUE WHAT IS THERE

2007 Service industries in Hackney Wick & Fish Island

Many of the businesses that were in place in 2007 have now left. On the following pages we take one industry, the printing industry as an example.



Equipment manufactures and suppliers

- 001 EQT Catering And Ventilation Equipment
Catering Equipment Suppliers
- 002 EQT HF Bates & Sons Ltd
Manufacturers- Metals
- 003 EQT Leisureline Services Ltd
Sauna & Solarium Equipment
- 004 EQT United Refrigeration UK
Refrigeration Equipment Manufacturers & Distributors

Construction products and merchants

- 001 CNS Aston Matthews Limited
Bathroom suit warehouse
- 002 CNS Bow Buildbase
Builders' Merchants
- 003 CNS Browmite Ltd
Builders (Head Office)
- 004 CNS Cartledge
Lighting Contractors
- 005 CNS H Neale & Sons
Stone Merchants
- 006 CNS John Bash Timber Merchants
Specialist Timber Importer
- 007 CNS Keyline
Builders merchants, Industrial, Timber & Related
- 008 CNS Plumb Centre
Plumbers merchants
- 009 CNS Prism Profiles Limited
Manufacturer and distributor of building products
- 010 CNS Quandhurst Decorating Supplies
Painting & Decorating Supplies
- 011 CNS Raft Services
Heating Appliance Spare Parts
- 012 CNS Scaffolding by DSC
- 013 CNS Safety superstore
Hardware store
- 014 CNS Smerald Roofing
Roofing Supplies & Materials Wholesalers
- 015 CNS Weldcentre Ltd
Plumber merchants

Fabricators

- 001 FAB Star Open Glove
Metal Fabrications
- 002 FAB Foam Products
Rubber & Plastics
- 003 FAB Plumtree Farms Limited (Found twice on yard)
Packaging / bottling
- 004 FAB E. Abrahams & Co Ltd
Packaging materials & services

Glass production

- 001 GLP Yearn Glass & Co Mirror Manufacturers
Yearn Glass & Co Mirror Manufacturers
- 002 GLP Altatfield Ltd (G1)
- 003 GLP The Colour Works
China & Glassware Manufacturers & Wholesalers
- 004 GLP Britannia Mirrors
Mirrors & Decorative Glass
- 005 GLP Caplin Glass
Glass Merchants Processing & Finishing

Waste management

- 001 WMT Wastecare. Co.uk
Waste Management, Disposal, Recovery & Recycling

Engineers/ consultants

- 001 EGC Dijan Engineering Works (Unit N)
Engineers
- 002 EGC Dobbin & Sullivan
Surveyors And Valuers
- 003 EGC Dowdina Mills

Car Mechanics

- 001 CMS A B Salvage and Parts
Car Breakers & Dismantlers
- 002 CMS AM Cars
Automotive
- 003 CMS BalaaJ Auto Spares
Transport, Automotive, Car Accessories
- 004 CMS Car Parts
Classic Car Specialists
- 005 CMS Chapman Moto Co Ltd
Car repairs
- 006 CMS East London Commercial Ltd (HGV Motors) -
Category: Garage Services
- 007 CMS Repair Body Work
Car repairs
- 008 CMS R A Auto's MOT Station
MOT Specialists
- 009 CMS Phelps Transport
Garage Services
- 010 CMS Total Engine & Gearboxes,
Garage Services

Car rental / Car parking / Removals/ Storage

- 001 CPR Budget hire
Hire Service
- 002 CPR Channel Coachways
Coach Hire (Office & Administration)
- 003 CPR Docklands City Hire Services
Car Hiring
- 004 CPR ET Moves Homes
Removals
- 005 CPR Fox Transport
Disability and Special Needs services for transport
- 006 CPR Longford Street Investments
Car Parking & Garaging (Office & Administration)
- 007 CPR Speedy Hire
Hire service
- 008 CPR Supreme Cab Hire
Taxis & Private Hire (Office & Administration)
- 009 CPR Trans Truck
Car Hire - Chauffeur Driven
- 010 CPR The Big Yellow Self Storage Company
Storage Buissness
- The Big Yellow Self Storage Company
Storage Buissness
- The Big Yellow Self Storage Company
Storage Buissness

Import/ export distribution

- 001 IEP Distribution Depo
Import/ export distribution
- 002 IEP Carlton Shoes Ltd
Consultancies, Export and Import Agents
- 003 IEP Alami International
Export & Import Agents

Furniture repair/production/dealers

- 001 FUR Art reproduction/ Furniture (Unit R2/3)
Furniture - Reproduction
- 002 FUR Asap
Carpenters, Joiners & Cabinet Makers
- 003 FUR City Furniture
Hired Furniture service
- 004 FUR Dickens furniture limited
Furnishings
- 005 FUR Freestyle Of London
Furniture Manufacturers
- 006 FUR Furniture Maker
Furniture Manufacturers
- 007 FUR G K Trimmings
Upholsterers (Business at Home)
- 008 FUR Hossack & Gray
Upholsterers (Workshop & Repair Centres)
- 009 FUR Nichols & Nichols
Woodturning & Machining (Factories & Manufacturing)

Retail/ Office suppliers/ computing

- 001 RET ART Litho
Computer Retail
- 002 RET Bluetex Office Express
Office Stationery Supplies
- 003 RET Freestyle for London
Printer Supplies
- 004 RET Office Machine Solutions
Office Equipment Servicing & Maintenance
- 005 RET Zamo household products
Retail
- 006 RET Dudley Stationary
Stationary

Catering/ Food industry

- 001 FCI Benjys Group
Cafes, Snack Bars & Tea Rooms
- 002 FCI Boulevard Catering with style
Catering
- 003 FCI Canterbury Foods
Meat Wholesalers, Food Manufacturers & Suppliers
- 004 FCI Fresh farm catering LTD
Fruit & Vegetable Wholesalers
- 005 FCI H. Forman & Son
Food Manufacturers
- 006 FCI Kedassia Poultry
Poultry Wholesalers
- 007 FCI Lea Hotel
Public Houses, Bars & Inns
- 008 FCI The Griddlers
Cafes & Coffee Shops
- 009 FCI Mr Bagells
Food Wholesale & Suppliers
- 010 FCI The Island Cafe
Cafes, Snack Bars & Tea Rooms
- 011 FCI Wicker Fisheries
Fish Merchants

Printers/Publishers

- 001 PRT ALT Printing services LTD
- 002 PRT Astragraphic Services- Printers Services
- 003 PBS Central Books Ltd - Distribution Services
- 004 PRT Faber House - Printers
- 005 PRT First Cut Print Finishers - Printers
- 006 PRT Fox Finishers - Printers
- 007 PRT Freestyle for London - Printer Supplies
- 008 PRT Greenleaf Fm - Printers
- 009 PRT Handmade signs and posters
- 010 PRT Intonmarts - Printers
- 011 PBS Lawrence And Wishart Ltd - Publishers
- 012 PBS Mablo Colour Ltd - Publishers Services
- 013 PBS Millennium Hand Finishing Ltd - Publishers Services
- 014 PRT Paul Green Printing Ltd- Printers Main Yard complex
- 015 PRT Quadrographics Limited Hamlet Industrial Centre
- 016 PRT Quadroprint Limited Hamlet Industrial Centre
- 017 PRT Riverside Printing Company
- 018 PRT Rutland Print
- 019 PRT The Blue printing Company Limited
- 020 PRT The Colournet graphic imaging
- 021 PRT Things Fashion Ltd - Screen Process Printers
- 022 PRT Victoria House printing Company

VALUE WHAT IS THERE

Printing industries in Hackney Wick

Many of the businesses that were in place in 2007 have now left. On the following pages we take one industry; the printing industry as an example.



Active Printing Services

- 001 PRT PRINT FINISHES**
PRINT FINISHERS
24-7 Unit 5 Dace Road, LONDON E3 2NG
- 002 PRT Abba Litho Sales Limited**
PRINTERS/REPRO
Remus House, 35 Monier Road
London E3 2PR
Tel: 020 8533 5100
www.abballitho.co.uk
- 003 PBS Central Books Ltd**
PUBLISHERS (40 staff – med-large size)
99 Wallis Road, London E9 5LN
Tel: 020 89864854
- 004 FIN G and A Print Finishes**
4 FINISHERS (small 2 staff)
G and A Print Finishes
90 Wallis Road,London E9 5LN
Tel: 020 89865123
- 005 PUB Lawrence And Wishart Ltd**
PUBLISHERS (small 4 staff)
99A Wallis Road, London,E9 5LN
Tel: 020 8533 2506
- 006 PUB Mable Colour Ltd**
Publishers Services (40 staff –large)
117 Wallis Road,London E9 5LN
Tel: 020 89861800
- 007 PRT Paul Green Printing Ltd**
PRINTERS (large)
Unit 94, Faber House
Main Yard complex,Wallis Road
London E9 5LN
Tel: 020 8586 9511
- 008 PRT Quadroprint ltd**
PRINTERS AND IN-HOUSE FINISHERS (medium)
Unit 3,5,8,9,11,Hamlet Industrial Centre
96 White Post Lane
London,E9 5EN
Tel: 020 89864818
- 009 PRT Quadrographics**
Unit 5,Hamlet Industrial Centre
Tel: 020 8533 0004
- 010 FIN Finishing Factory Ltd**
Stour Road
London E3 2NT
- 011 PRT The Colournet Graphic imaging**
PRINTERS/REPRO
Unit 1 and 3,Dace Road,
LONDON, E3 2NG
Tel: 020 8985 0805
- 012 PRT Things Fashion Ltd**
SCREEN PROCESS PRINTERS
62-68 Wallis Road, London E9
Tel: 020 89854767
- 013 PRT Victoria House printing Company**
PRINTERS/ REPRO
Unit 1 Stour Road E3 2NT
- 014 PRT BRG Print Finishers**
86 Main Yard
Wallis Road E9 5LN

Relocated Printing Services

- 001 PRT ALT Printing services LTD**
PRINT FINISHERS
- 002 PRT Astragraphic Services**
Printers Services
- 003 PRT Dobbin Sullivan**
Printers
- 004 PRT Dolphin Print Ltd**
Printers & Lithographers
- 005 PRT First Cut Print Finishers**
Printers
- 006 PRT Fox Finishers**
Printers
- 007 PRT Gray & Sons**
Printers
- 008 PRT Greenleaf Fm**
Printers
- 009 PRT Intonmarts**
Printers
- 010 PRT K T & Paul Print Studio**
Printers Textile
- 011 PBS Millennium Hand Finishing Ltd**
Publishers Services
- 012 PRT Riverside Printing Company**
Printers
- 013 PRT The Blue printing Company Limited**
Printers
- 014 PRT White Print**
Printers

VALUE WHAT IS THERE

Printing Industry in Hackney Wick and Fish Island

Printers, Publishers, Distributers, Binders, Print suppliers.



Central Books. 99 Wallis Road, E9

Nature of Business: Publishers/ Distributer magazine and books

Facts: Distributes over 200 book publishers, approx 5 million books stroed on site.

Clients inc: Art galleries, BFI, small press books, UEL, Queen Mary University

Client base: National and International

Date move in: 1989

Number of Employees: 40 staff

Large publishing and distribution house in Hackney Wick.

“When we moved to the area there were a lot of printers, publishes and pint related industries in the area.”

Attracted to Hackney Wick because rent was relatively low and location on the edge of central London with easy access to good transport routes.

“ Location was great for money and space!”

“ East London has a poor distribution of book shops, most are located central and west end.”

Largest fabric printing business in Hackney Wick

Moved to Hackney Wick for larger business prem-ises.

Specialist business – fabric printing.

Location benefits from being within easy access of ‘central London’ and close to O2 Area.

“This is handy for delivery purposes, as we deliver a large number of t-shirts to the O2 for concerts.”

Workforce is local, so location is important.



BRG Print Finishes Ltd. Main Yard, Wallis Rd

Nature of Business: Print Finishers

Facts: Finishers – Specialist industry – located near to Printers and Suppliers

Clients: Local printers, Central London based

Have been established in the area for a long time

Date move in: Business relocated to current prem-ises from Olympic site.

Number of Employees: 12 staff

Business that has been relocated due to the Olympic regeneration masterplan.

Requested to stay in the area because have been established in the region for a long time – good client base knowledge.

Print finishes are known in the business as ‘post print’ industries – normally located near to printers and suppliers.

“We know everyone locally in this business.”

Local business – transport costs are lower and saves time.

“This area used to be known as Printers Paradise. Around here there used to be a printers on every corner, everyone lived off each other.”

The Muller Martini Stitching Machine

“LDA sent and advisor who they classed as an ‘expert’ around to value their machines.

“The guy did not know the back from the front of the machine, and this machine is common in the industry.”



Things Fashion Ltd. Wallis Road

Nature of Business: Screen Process Printers

Facts: Print on to fabrics – Specialist industry

Clients: O2 Arena, Central London based

Located next to Hackney Wick Station

Workforce is local, so loaction is important

Date move in: 1971

Number of Employees: 30 staff

Largest fabric printing business in Hackney Wick

Moved to Hackney Wick for larger business prem-ises.

Specialist business – fabric printing.

Location benefits from being within easy access of ‘central London’ and close to O2 Area.

“This is handy for delivery purposes, as we deliver a large number of t-shirts to the O2 for concerts.”

Workforce is local, so location is important.

Future plans “We are planning to stay in Hackney Wick. If we had to move, where would we go?”

VALUE WHAT IS THERE

Displaced Printing Industry



Blue Lithographic Printers



Printers and businesses relocating – buildings left empty

Nature of Business: Printers of magazines and books

Facts: Relocated in March 2008 to Essex

Blue Lithographic Printers now relocated to Harlow Essex.

Main reason for move was the change in the area. The area was becoming very run down; business was hard to operate from Fish Island.

Due to:
– Road closure and diversions for Olympic site
– Area falling into decline, change of business user in area.

Car mechanics operating from Grey Queens Yard which resulted in large number of vehicles being parked on the roads and in Yard, customers and

Blue’s vans could not park near business premises.
– Vacant building is being misused. “Blue’s old premises since vacated has had 4 rave’s”
– Reason for move out of Fish Island, was a business decision.

“We had the opportunity to move to a better area, so we did.”

Trends:

Consolidation and rationalisation in industry
Rising cost and global competition
Industry being pushed out to more affordable sites

“If we move beyond Hackney, we will be struggling.”
Barry Tucker – Managing Director. BRG Print Finishes Ltd

Light industry need to be located in proximity to market –Concentrated around city fringe.

Big market generator – Soho/ Central London

1,600 print and publishing businesses in London
17, 000 employees
£2 billion turn over
Andrew Brown – Corporate Affairs director BPIF

Promote local business.

“We need to keep the life and blood of the area here”

Barry Tucker – Managing Director. BRG Print Finishes Ltd

Transport links crucial to printing industry

Printers rely on ‘just-in-time’ clients – if deliveries cannot get out on time because of blockages on roads, businesses cannot survive in the current location.

Is there an opportunity for printers to print literature for the Olympics Games?

A major concern amongst manufacturers/fabricators in FI is weather they will be able to continue with “business as usual” during the Olympics. Both the disruption to freight traffic and the potential aspiration to make the area more presentable to visitors is seen as a threat to the continuing operation of local businesses.

The relocation of the manufacturing sector further away from Central/East London, threatens the continuing viability of a specialist manufacturing sector, that currently depends on a skilled work force, and on good transport links via the A12.

It is important to understand the contribution made by the creative sector and small business to a viable mixed economy, around the Olympic Site, before this activity is displaced by large-scale regeneration. For instance, very little work has been done to record the impact of losing independent specialist businesses during the clearance of the Olympic site, it is now difficult to know where these businesses have gone.

VALUE WHAT IS THERE

Links: Canal network

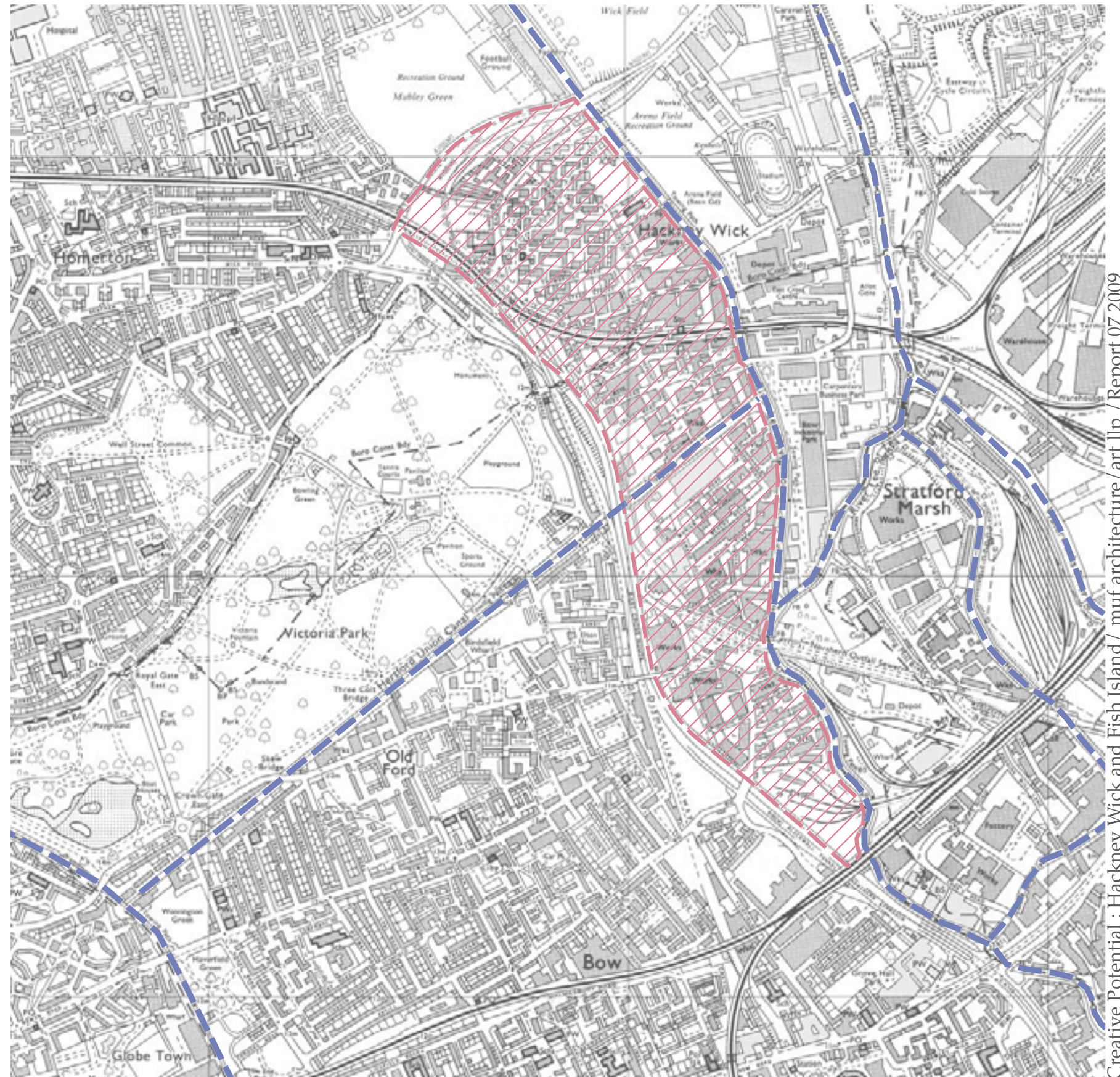
The canal network represents an opportunity to create a network of routes and animated public and semi public spaces.



View from the canal to the buildings' facades.



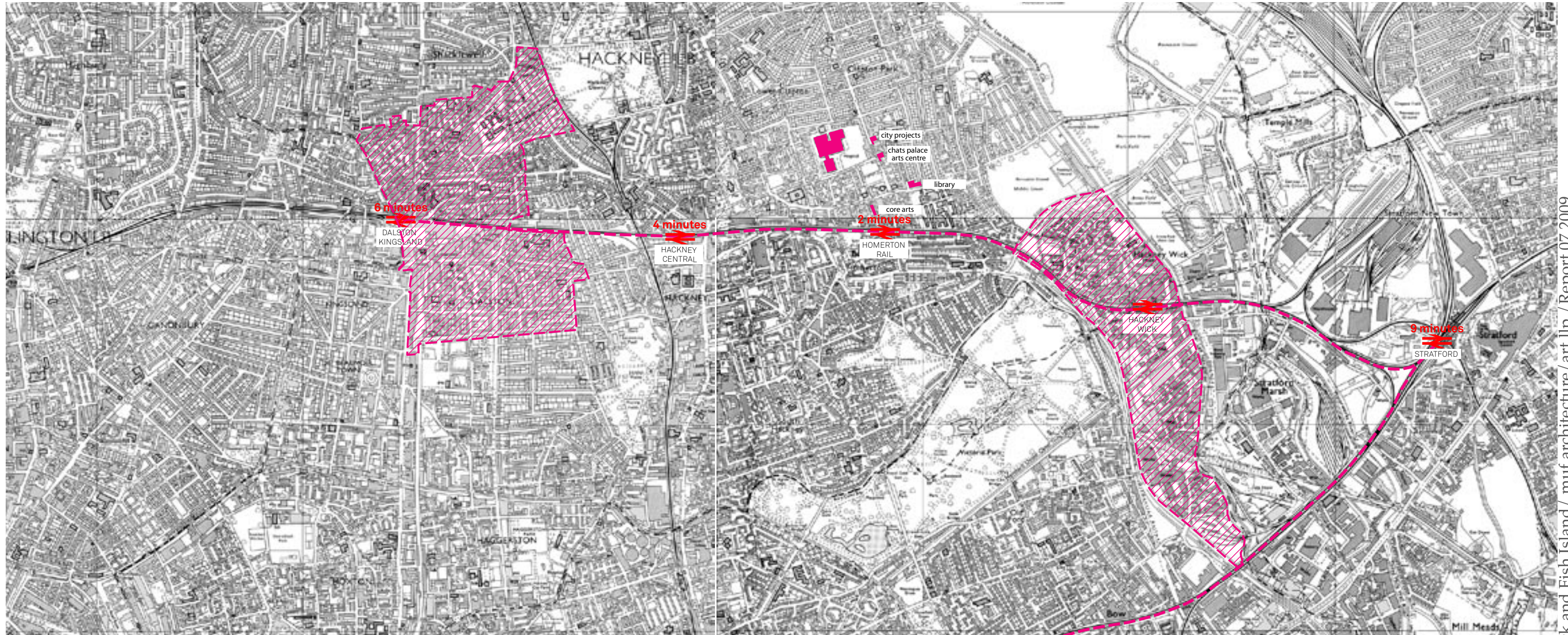
Animation of canal by art intervention -William Shannon 2009-.



VALUE WHAT IS THERE

Links to Dalston and Homerton.

Even though Hackney Wick and Fish Island might be thought of as close to Stratford there are strong connections back to Homerton and Dalston reinforced through transport links. These connections were gleaned through anecdotal evidence of for example people living in Dalston and working in Hackney Wick but other links include the community amenities and arts organisations in Homerton used by residents in Hackney Wick.



VALUE WHAT IS THERE: CASE STUDY

Shoreditch Trust has strong eco precedents



Waterhouse Restaurant, Shoreditch 10 Orsman Road, London. N1 5QJ

A social enterprise funded by Shoreditch Trust.

Location of restaurant adjacent to canal. Uses the ambient water temperature from the canal and heat pump technology for energy efficient cooling.

Renewable hydro-electric power to minimise carbon emissions.

Roof-mounted solar panels to provide hot water.

Photovoltaic cells to produce renewable electricity.

Building materials, from sustainable sources – recycled plastic chairs, wood from sustainable forest source.

Waste management system
- 'Wormery' digesting raw food for composting
- Lavatories featuring a sustainable, 'paperless' toilet
- A hot composter to manage the garden's waste

Produces filtered chilled bottled water on-site, using a filtration system from 'Greencare H2O' in association with Belu.
www.greencareh2o.com



The Barge, Regents Canal, Shoreditch

Funded by Shoreditch Trust.

The Barge was funded by Shoreditch Trust using a variety of green technology.

"We are working with British Waterways on their contribution to 'Boris' City Growth Strategy 'and '2012 food growing places.' We have taken ownership of a 60ftX15ft hopper – its now a work in progress but it will be a floating allotment moored in the Kingsland Basin. The hope is this will be Hackney's version of the Science Barge currently on the Hudson in New York."



The Beacon, Shoreditch

Low-energy street lighting project funded by Shoreditch Trust and supported by TFL.

Six metre tower of coloured Plexiglas, colour panels and light. Installation produces its own electricity through solar panels mounted at the top of the tower and through photo voltaic technology in solar paving slabs.
The Solar Slab used for the beacon were designed by Beau Lotto at Lotto Lab, and manufactured by Studio Van De Graf in Homerton, using recycled waste glass set in resin.

There is a strong history of innovation in Hackney Wick-plastics petrol and the dying industry, even now Hackney Wick boasts a printing company with a state of the art finishing machine that could attract other printers to move back into the area. This history of innovation could continue by attracting organisations such as the Shoreditch Trust with strong green credentials to develop a creative workspace for small green tech companies.

Shoreditch Trust have a policy of supporting emerging green tech industries, showcasing green materials, a low carbon technology in developments such as the Water house restaurant and the Shoredicth Beacon.

VALUE WHAT IS THERE

Consultation

- A Foundation & the Cut Up Collective
- Abrahams Cases
- Ansel Associates
- Blue Lithographics Printers
- Blue Marble Trust
- BRG Print Finishers
- British Printing Industries Federation (BPIF)
- Central Books
- City Fringe Partnership
- Counter Cafe
- David Powell Associates
- Elevator Gallery
- www.fishisland.co.uk
- Furniture Manufacturers Yard
- Gavin Riding – Fish Island Business Club
- Gavin Turk & House of Fairytales
- Griddlers Café
- Jennifer Richardson Tower Hamlets Council
- Lotto Lab
- Mapps Café
- MD Set Design
- Morning Star Newspaper
- Quadroprint Ltd
- Schwartz Gallery
- Shoreditch Trust
- Space Studios
- Sweet Love Cafe
- Things Ltd
- Water House Restaurant
- Van-der-graaf
- Voluntary Design & Build



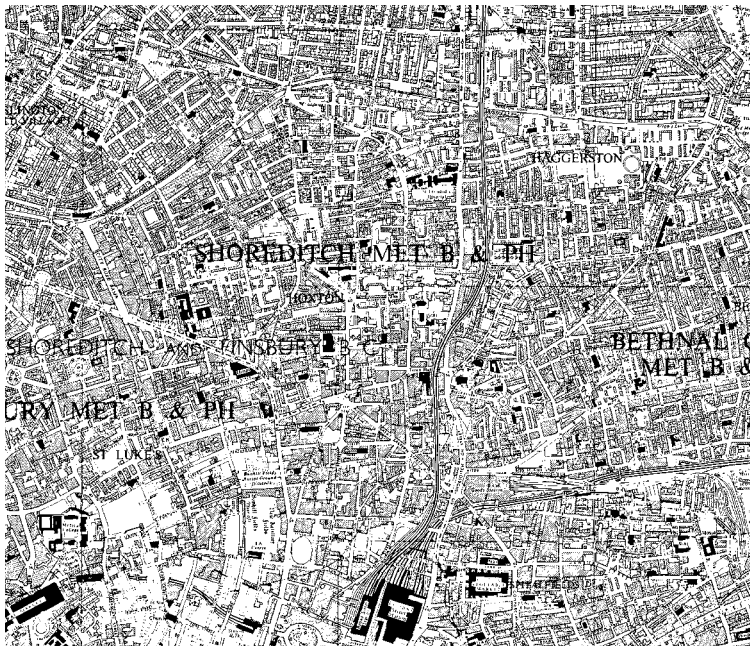
Furniture Manufacturers Yard
Unit 3, Autumn Street, London

VALUE WHAT IS THERE

Consultation



Shoreditch Park, picture taken by Alan Denney.



"I set up www.fishisland.co.uk because I was intrigued to find out more about who was working in the area and where they really were based. There is so much potential for collaboration, is important to know where other people are based. For instance I work in Omega Works and I could imagine a successful digital media studio based here, it has all the right type of facilities, it is just a question of connecting with other people working in the area." - Eject Creative Studios -

"One of the best things about running a cafe in HW, is that it creates an opportunity to meet all the creative people working in the area. We opened only a few months ago, to support the launch of a new film magazine, and its amazing how many film makers we have already met who are working in the area." - Sweet Love Cafe -

"Working alongside other creative organizations is one of the things that makes the area attractive as a location, for instance our Gallery is based on the ground floor of a building that houses 42 long established live/work units. The success of the Hackney Wick Festival has inspired a forthcoming collaboration showcasing the work of all 42 people living and working in the building." - Schwartz Gallery -

"Hackney Wick is what Shoreditch was 50 years ago." - Shoreditch Trust -

"There are 3 dozen artist studio providers, operating across the five host boroughs. Although this is a small economic sector, artist studio provision should be understood in the wider context of affordable workspace provision, a concern that affects SME across all economic sectors." - DPA David Powell Associates Ltd. -

"HW & FI has potential to be New Soho, if the right advantage is taken of new media infrastructure and existing arts community is supported to grow into Olympic Park." - Space Studios -